

# Corporate Sponsorship Packet



Dear Corporate Sponsor,

The Krewe of Gemini originated in 1989. Gemini was the first parading Krewe in the Shreveport/Bossier City area. Over the years, Gemini's parades have grown larger, attracting more and more people into our communities. The economic impact of each parade is huge, generating millions of dollars for our communities each year. Mardi Gras has become one of the biggest events of the year, with hundreds of thousands of patrons each year attending the events from within our parish limits and people traveling from other states to enjoy our local parades.

The Krewe of Gemini's success over the years has been reflective of the support it has received from its corporate sponsors. Corporate sponsors contribute to Gemini in various ways and at various levels. Each sponsor is as significant as the other. You have received this packet because you have been a corporate sponsor for Gemini in the past or someone indicated that you or your business might have an interest in becoming a corporate sponsor for the Krewe of Gemini.

This year the Krewe of Gemini is celebrating 32 years of Mardi Gras parades and grand bals in the Ark-La-Tex. We hope that you will be a part of the celebration by being a corporate sponsor and help us continue the tradition of celebrating Mardi Gras in the Ark-La-Tex.

I have enclosed a Corporate Sponsorship packet as well as membership applications. I hope that you either continue your involvement with the Krewe of Gemini or become involved with the krewe. As a corporate sponsors and/or member you will enjoy the activities like never before. If you have any questions, please contact us by cell phone or email. Thank you for your time, consideration and I hope to hear from you very soon.

**Chris Stansell**

Co- Captain XXXII  
(318) 470-2899  
Email [css10@aol.com](mailto:css10@aol.com)

**Jamey Purdy**

Co- Captain XXXII  
(318) 272-3297  
Email – [Jamey\\_p831@yahoo.com](mailto:Jamey_p831@yahoo.com)

# Krewe of Gemini

P. O. Box 6432

Bossier City, LA 71171

A Non-Profit Organization, Federal Tax ID # 72-1202717

## SPONSORSHIP AGREEMENT FORM

The Krewe of Gemini (hereafter "The Krewe") is a non-profit organization, organized to develop and support Mardi Gras Activities in the ARK-LA-TEX. These activities include a Mardi Gras parade and Bal along with numerous other events developed to enhance the tourism industry in Shreveport/Bossier City area.

\_\_\_\_\_ (hereafter "Sponsor") desires to enter into this agreement in order to become a sponsor of the "The Krewe" and to support the krewe's activities.

Attached hereto and made part of this agreement is the levels of the sponsorship packages detailing benefits agreed to by "The Krewe" and "Sponsor".

### Terms

"Sponsor" agrees to pay "The Krewe" the sum of \_\_\_\_\_ payable on or before December 31, 2020.

I have authority to enter into this agreement, and have read and understand its provisions.

"Sponsor" authorizes the use of their name in all appropriate Krewe listings and advertising.

Krewe of Gemini

\_\_\_\_\_  
Sponsor or Company Name

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
DATE

\_\_\_\_\_  
Co-Captain of Finance Signature

\_\_\_\_\_  
DATE

# Krewe of Gemini

## \$15,000 Donation

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**TWELVE CORPORATE MEMBERSHIPS** which includes twelve rider positions with twelve throw packages and allowance for twelve costumes (\$40.00 each).

- Sole sponsorship of a Major Float with double-sided truck-mounted sign
- Visitation and presentation of King Cake on January 6<sup>th</sup> (or closest working day to the 6<sup>th</sup>) to bring in the carnival season
- Private Sponsorship Appreciation Reception before the Grand Bal and Tableau
- Recognition in all printed materials produced by the Krewe
- Eighteen tickets to all krewe functions, including
  - a. Theme Announcement
  - b. Coronation
  - c. Grand Bal & Tableau
  - d. 12<sup>th</sup> Night Tickets

# Krewe of Gemini

## \$10,000 Donation

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**EIGHT CORPORATE MEMBERSHIPS** which includes eight rider positions with eight throw packages and allowance for eight costumes (\$40.00 each).

- Sole sponsorship of a Major Float with double-sided truck-mounted sign
- Visitation and presentation of King Cake on January 6<sup>th</sup> (or closest working day to the 6<sup>th</sup>) to bring in the carnival season
- Private Sponsorship Appreciation Reception before the Grand Bal and Tableau
- Recognition in all printed materials produced by the Krewe
- Twelve tickets to all krewe functions, including
  - a. Theme Announcement
  - b. Coronation
  - c. Grand Bal & Tableau
  - d. 12<sup>th</sup> Night Tickets

# Krewe of Gemini

## \$7,500 Donation

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**SIX CORPORATE MEMBERSHIPS** which includes six rider positions with six throw packages and allowance for six costumes (\$40.00 each).

- Sole sponsorship of a Major Float with double-sided truck-mounted sign
- Visitation and presentation of King Cake on January 6<sup>th</sup> (or closest working day to the 6<sup>th</sup>) to bring in the carnival season
- Private Sponsorship Appreciation Reception before the Grand Bal and Tableau
- Recognition in all printed materials produced by the Krewe
- Ten tickets to all krewe functions, including
  - a. Theme Announcement
  - b. Coronation
  - c. Grand Bal & Tableau
  - d. 12<sup>th</sup> Night Tickets

# Krewe of Gemini

## \$5,000 Donation

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**FOUR CORPORATE MEMBERSHIPS** which includes four rider positions with four throw packages and allowance for four costumes (\$40.00 each).

- Sole sponsorship of a Major Float with double-sided truck-mounted sign
- Visitation and presentation of King Cake on January 6<sup>th</sup> (or closest working day to the 6<sup>th</sup>) to bring in the carnival season
- Private Sponsorship Appreciation Reception before the Grand Bal and Tableau
- Recognition in all printed materials produced by the Krewe
- Six tickets to all krewe functions, including
  - a. Theme Announcement
  - b. Coronation
  - c. Grand Bal & Tableau
  - d. 12<sup>th</sup> Night Tickets

# Krewe of Gemini

## \$3,500 Donation

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**TWO CORPORATE MEMBERSHIPS** which includes two rider positions with two throw packages.

- Co - sponsorship of a 32 foot float with double-sided truck-mounted sign
- Visitation and presentation of King Cake on January 6<sup>th</sup> (or closest working day to the 6<sup>th</sup>) to bring in the carnival season
- Private Sponsorship Appreciation Reception before the Grand Bal and Tableau
- Recognition in all printed materials produced by the Krewe
- Four tickets to all krewe functions, including
  - a. Theme Announcement
  - b. Coronation
  - c. Grand Bal & Tableau
  - d. 12<sup>th</sup> Night Tickets



# Krewe of Gemini

## \$2,500 Donation

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- Co - sponsorship of a 32 foot float with double-sided truck-mounted sign
- Visitation and presentation of King Cake on January 6<sup>th</sup> (or closest working day to the 6<sup>th</sup>) to bring in the carnival season
- Private Sponsorship Appreciation Reception before the Grand Bal and Tableau
- Recognition in all printed materials produced by the Krewe
- Four tickets to all krewe functions, including
  - a. Theme Announcement
  - b. Coronation
  - c. Grand Bal & Tableau
  - d. 12<sup>th</sup> Night tickets

# Krewe of Gemini

## \$1,000 Donation

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- Co - sponsorship of a 32 foot float with double-sided truck-mounted sign
- Visitation and presentation of King Cake on January 6<sup>th</sup> (or closest working day to the 6<sup>th</sup>) to bring in the carnival season
- Private Sponsorship Appreciation Reception before the Grand Bal and Tableau
- Recognition in all printed materials produced by the Krewe
- Two tickets to all krewe functions, including
  - a. Theme Announcement
  - b. Coronation
  - c. Grand Bal & Tableau
  - d. 12<sup>th</sup> Night tickets

